

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 07

BCA (2011 & Onwards) (Sem.-5)
MANAGEMENT INFORMATION SYSTEM
Subject Code : BSBC-503
Paper ID : [B1156]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **SIX** questions carrying **TEN** marks each and a student has to attempt any **FOUR** questions.

SECTION-A**1. Write briefly :**

- a) Describe five technology and business trends that have enhanced the role of information systems in today's competitive business environment.
 - b) What activities convert raw data to make information in information systems? What is their relationship to feedback?
 - c) What are the organizational, management, and technology dimensions of information systems?
 - d) What are the key management challenges involved in building, operating and maintaining information systems today?
 - e) List and briefly describe the major types of system in organization.
 - f) What are the characteristics of MIS? How do MIS differ from TPS and From DSS?
 - g) Describe the relationship between TPS, MIS, and ESS.
 - h) What are enterprise systems? How do they change the way an organization work?
 - i) What are customer relationship management systems? How do they benefit business?
 - j) What are the challenges posed by the existence of various types of information systems in the enterprise? How can these challenges be addressed?
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SECTION-B

2. What is System? Discuss the various elements of a system.
3. What is formation system? Explain the role of information in taking decision.
4. Explain the following :
 - a) Transaction Processing Systems (TPS)
 - b) Decision-Support System (DSS)
5. Explain the Frame work of MIS in detail with example.
6. Differentiate the following :
 - a) Structured vs. Unstructured Decisions
 - b) Formal vs. Informal systems
7. Explain marketing, personnel, financial and production of MIS.

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